

**ZwickRoell Corporate Venturing –**

# Innovations For Materials Testing of Tomorrow

**We shape the future. At ZwickRoell, we drive innovation that goes far beyond traditional materials testing. With our corporate venturing approach, we develop solutions for the digital and automated testing world together with start-ups, SMEs, technology partners and universities.**



**Zwick / Roell**

## **Our approach: Realizing radical innovations together**

### **Technology Accelerator & Venture Clienting**

We validate new technologies at an early stage in proof-of-concept projects and integrate them quickly into our systems. In doing so, we create measurable added value for our customers and open up access to our global market for start-ups.

### **New Business Development**

Together, we develop new business areas, digital services and data-based business models - from innovative sensor solutions to intelligent automation concepts for the entire testing environment.

### **Corporate venture capital investments**

With targeted minority investments in start-ups and technology companies, we support the scaling of innovations that strategically expand our portfolio. In addition to capital, we offer access to our technological depth, testing expertise and global customer base.





## Our focus areas

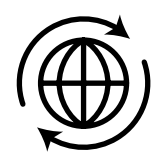
- **Automation** - intelligent automation solutions for efficient testing processes
- **Sensor technology** - innovative sensor technology for precise test results and extended data acquisition
- **Materials & quality testing (physical and digital)** - new methods and technologies for maximum quality assurance
- **Innovative sales concepts and implementation** - new ways of customer processing, acquisition and retention
- **DATA & AI** - artificial intelligence and data-driven services for new value creation potential
- **Data services & testing software** - digital solutions for the analysis, evaluation and optimization of test data
- **Business processes** - digitalization and efficiency enhancement along the entire testing process chain
- **Smart testing environment** - from laboratory and production to data analysis
- **Digital Business & Factory 4.0** - integration of our solutions into the digital value chain of our customers



## Your advantage as a partner - With ZwickRoell as a corporate venture partner, you benefit from



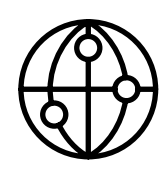
- Many years of expertise in materials testing and quality assurance



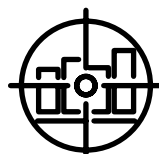
- Access to global markets & established sales structures



- Technological depth and excellent development and implementation expertise



- Globally scalable piloting and industrialization opportunities



- Targeted venture capital or venture clienting with impact

**With us, you shape the materials testing of tomorrow – faster, smarter and more sustainable.**