



## Helmut Fahrenholz, ZwickRoell GmbH & Co. KG

Helmut Fahrenholz studied Mechanical Engineering in Germany (Bremen, Saarbrücken) and in France (Metz).

He joined Zwick in 1987, at first as Application Engineer involved in Materials Testing and Customer Training.

Later he changed to the sales department, where he worked in different positions: As Product Manager, as Co-Sales-Manager and as Country Support Manager for French speaking countries.

Since 1998, he specialized himself more and more in the field of polymer testing and became ZwickRoell's Industry Manager for plastics and rubber. Over a decade he built-up the business of testing of fiber reinforced materials at ZwickRoell. As industry manager, he is deeply involved in market research, product development and different tasks in the field of strategic marketing and sales support.

Helmut Fahrenholz is the convenor of the ISO/TC61 workgroup, which develops test methods for static testing of plastics. He is the convenor of a German DIN workgroup concerned with testing of hard and soft foam materials and he is a liaison officer between ISO/TC61 and ISO/TC45. Furthermore, he represents ZwickRoell in several DIN and ISO workgroups as a member.